

# Los Angeles Times

ENTERTAINMENT & ARTS

## Frieze Los Angeles returns, reawakening the art fair scene



Frieze Los Angeles opened today at the Beverly Hilton, where the crowds were large. (Carolyn Cole/Los Angeles Times)

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There was a celebratory vibe, an eagerness to the event. A new crop of East Coast galleries are expanding into L.A., for one, many of them having announced their debuts or opened new spaces within the last few weeks. And the event was a reawakening of sorts for the L.A. art fair scene, which was in full swing for the first time since spring 2020.

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All the expected blue-chip galleries were there, including Blum & Poe, David Kordansky, Sprüth Magers and Hauser & Wirth. But the East Coast galleries moving into L.A. were generating much of the buzz. There are at least eight of them, including Sean Kelly, Lisson Gallery, Pace, the Hole, Karma, Albertz Benda, Danziger and Sargent's Daughters in collaboration with Shrine. (There goes parking in Hollywood.) (Even more so.)